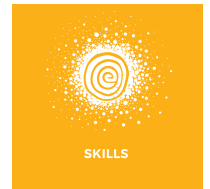


COST STRUCTURE



For this assignment, you need to go through the entire canvas and do the following:

- ◆ For each pillar in your canvas, identify what may be a cost to your enterprise
- ◆ Use the Financial Model template and do the following
 - List out in the **IS Detailed Forecast** sheet all your expenses as you found them above
 - Use the **Workings** sheet to create your 12 month cash-flow forecast.

