

SHADRECK SOUTH

MEDIA CONTENT

PRODUCER



PROFILE

I'm a Black Male based in Salem located in South Africa, who holds a Marketing Diploma. I am always looking to learn and improve on my knowledge and skills.

I'm experienced and deeply invested in Radio and Digital Audio content curation. I would like to have an impact on the world through positive change, and informing the greater public on information they may not have access to.

I speak fluent English, Xhosa and fair Zulu. In my spare time I coach basketball at local schools.

I am a lover of Nature, Travel Chess and huge sports enthusiast.

SKILLS

- Podcast Production and Audio Editing
- Content Research
- Investigative Journalism
- Script writing
- Presenting (Versatile)
- Content developer
- Social Media Manager
- Brand Management
- Client Services Management
- Workshop Facilitation

EXPERIENCE

PRESENT MIXED FRUIT MEDIA

Radio/Podcast Content Producer
Dissemination and marketing strategy execution.

2014-2017 ALTERNATIVE SOUND

Produced Audio documentaries
Conducted interviews
Produced and presented lifestyle show
Advertising and Sales
Facilitated Children Radio Education Workshops (CREW)

2012 - 2016 Cloud Source

Online English Teacher

2011-2012 UCT Student Radio

Content Producer

2008-2011 RHODES MUSIC RADIO (RMR)

Content Producer & Presenter

EDUCATION & DEVELOPMENT

2013 CAPE PENINSULA UNIVERSITY OF TECHNOLOGY

Completed Marketing Management Diploma

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MEDIA CONTENT PRODUCER



PERSONAL INFO

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TECHNICAL SKILLS

Content Curation	● ● ● ● ●
Audio Editing	● ● ● ● ●
Voice Over/Narration	● ● ● ● ●
Investigative	● ● ● ● ●
Journalism	● ● ● ● ●

REFERENCES

Mathew Major

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